



McKenzie Interchange Project Fall 2015 Engagement

Appendix 1: Notification Materials

MINISTER'S ANNOUNCEMENT

Concepts revealed for future McKenzie Interchange



Three possible concepts for the interchange at McKenzie Avenue on the Trans-Canada Highway were unveiled by Transportation and Infrastructure Minister Todd Stone today.

“On July 22, 2015, we announced a commitment to build a new interchange along Highway 1 at McKenzie Avenue and now, less than four months later, we have three design concepts ready for public input,” said Stone. “I’m pleased with the progress and encourage anyone who uses this corridor to learn more about this important piece of infrastructure. We want to hear from those who rely on this intersection and look forward to hearing what they have to say as we launch the public consultation session tomorrow at 3 p.m.”

MINISTER'S ANNOUNCEMENT



All three concepts have been determined to be technically feasible and to meet the project goals to reduce congestion, improve safety and maximize reliability. The options include:

- A diamond interchange with the Trans-Canada Highway lowered to go underneath McKenzie Avenue and Admirals Road.
- A partial cloverleaf interchange with the highway going under McKenzie/Admirals.
- A diamond configuration with the highway going over McKenzie Avenue and Admirals Road.

The concepts can be viewed online at:

<http://engage.gov.bc.ca/mckenzieinterchange/projectdesign/>

Full details on the concepts and additional project information will be available at tomorrow's public open house between 3 p.m. and 7 p.m. at St. Joseph the Worker Parish Hall, 753 Burnside Road West. All the public open house materials will be posted online after the start of the open house at: <http://engage.gov.bc.ca/mckenzieinterchange/>

Comments from public will be considered in the design process, in conjunction with technical reviews, financial information and input from local governments and other key stakeholders.

MINISTER'S ANNOUNCEMENT

Feedback can be provided in person at the open house, online through the project website, or by sending comments or questions to the project team by phoning 250 387-8700 or sending an e-mail to: mckenzieinterchange@gov.bc.ca

The McKenzie Interchange is a critical infrastructure investment for Vancouver Island and is part of more than \$200 million that has been invested together with federal and local partners towards projects that are recently announced, underway or recently completed. Once finished, the new interchange will go a long way to improving safety and traffic flow into and through the Capital Regional District.



Learn More:

You can review project information on the McKenzie Interchange website at:

<http://engage.gov.bc.ca/mckenzieinterchange/>

Quick Facts:

- \$85 million in provincial and federal funding for this new interchange on the Trans-Canada Highway at the intersection with Admirals Road and McKenzie Avenue in Saanich was announced on July 22, 2015.
- The project is part of the Province of B.C.'s 10-year transportation plan, B.C. on the Move, and will help improve traffic flow in the Capital Regional District while reducing collisions and improving pedestrian and cyclist safety.

MINISTER'S ANNOUNCEMENT

News Release

Victoria

Monday, November 16, 2015 12:30 PM

Media Contacts

Media Relations

Government Communications and Public Engagement

Ministry of Transportation and Infrastructure

250 356-8241

NEWSPAPER ADVERTISING

Public Notice of Open House McKenzie Interchange Project

The Ministry of Transportation and Infrastructure invites the public to attend an Open House regarding a proposed new interchange at the intersection of the Trans Canada Highway and Admirals Road and McKenzie Avenue.

This will be an opportunity for the public to review and provide input on the project. Ministry staff will be available to provide information and answer questions.

The drop-in open house is scheduled for the following date:

**Tuesday, November 17, 2015
3:00 p.m. to 7:00 p.m.
St. Joseph the Worker Parish Hall
753 Burnside Road West, Victoria BC**

For those unable to attend the open house, the information presented will be posted on the ministry's web site on November 17th.

**For more information, please visit our web site:
<http://engage.gov.bc.ca/mckenzieinterchange/>
Or contact us by telephone at 250 387-8700
or by e-mail at mckenzieinterchange@gov.bc.ca**



SOCIAL MEDIA

BC Transportation @TranBC 11 Dec 2015

McKenzie Interchange project initial consultation closes today at 4pm. See options, give feedback bit.ly/1HQM4Bt #yyj

BC Transportation @TranBC 10 Dec 2015

878+ **McKenzie Interchange** feedback forms received. Yours one? Closes tomorrow bit.ly/1HQM4Bt #yyj



BC Transportation @TranBC 9 Dec 2015

Only 2 more days to tell us what your **McKenzie Interchange** looks like bit.ly/1HQM4Bt #yyj #yyjmckenzie

BC Transportation @TranBC 7 Dec 2015

Hey #yyj - have you told us your thoughts on **McKenzie Interchange** yet? Please do bit.ly/1HQM4Bt #yyjMcKenzie

BC Transportation @TranBC 6 Dec 2015

Hey #yyj - have you told us your thoughts on **McKenzie Interchange** yet? Please do bit.ly/1HQM4Bt #yyjMcKenzie

BC Transportation @TranBC 5 Dec 2015

Hey #yyj - have you told us your thoughts on **McKenzie Interchange** yet? Please do bit.ly/1HQM4Bt #yyjMcKenzie

BC Transportation @TranBC 4 Dec 2015

SOCIAL MEDIA

Hey #yyj - have you told us your thoughts on **McKenzie Interchange** yet? Please do bit.ly/1HQM4Bt #yyjMcKenzie

BC Transportation @TranBC 4 Dec 2015

1 week left to provide initial feedback on **McKenzie Interchange** project bit.ly/1Q5sSmp #yyj #yyjMcKenzie

BC Transportation @TranBC 3 Dec 2015

777 feedback forms submitted so far for **McKenzie Interchange**. Keep 'em coming! bit.ly/1HQM4Bt #yyj #yyjMcKenzie

BC Transportation @TranBC 1 Dec 2015

If you haven't already, please send us your **McKenzie Interchange** feedback bit.ly/1HQM4Bt #yyj #yyjMcKenzie

BC Transportation @TranBC 25 Nov 2015

Hey #yyj - See the **McKenzie Interchange** options and send us your thoughts bit.ly/1HnMYW8 #yyjMcKenzie

BC Transportation @TranBC 24 Nov 2015

Hey #yyj #vanisle, which **McKenzie Interchange** design would you pick? Tell us! bit.ly/1R1CFsN #yyjmckenzie

BC Transportation @TranBC 23 Nov 2015

Hey #yyj #vanisle, which **McKenzie Interchange** design would you pick? Tell us! bit.ly/1R1CFsN #yyjmckenzie

BC Transportation @TranBC 20 Nov 2015

Have you reviewed the 3 **McKenzie Interchange** options yet? bit.ly/1S9dN00 #yyjMcKenzie #yyj

SOCIAL MEDIA



BC Transportation @TranBC 19 Nov 2015

Be notified of the latest **McKenzie Interchange** news by signing up [.bit.ly/1QQCbpl](https://bit.ly/1QQCbpl) #yyj #yyjtraffic #yyjMcKenzie

BC Transportation @TranBC 19 Nov 2015

#ThankYouThursday everyone who has given feedback on future **McKenzie Interchange** [.bit.ly/1HQM4Bt](https://bit.ly/1HQM4Bt) #yyj #yyjMcKenzie

BC Transportation @TranBC 17 Nov 2015

@Aerin_J Hi Aerin, a 2nd #yyjmckenzie open house is scheduled in the spring. All info to date is now on the website: [.bit.ly/1HQM4Bt](https://bit.ly/1HQM4Bt)

BC Transportation @TranBC 17 Nov 2015

Doors Are Open! Share you feedback on the #BCHwy1 Mckenzie interchange project [.bit.ly/1HUOajL](https://bit.ly/1HUOajL) #yyj #yyjmckenzie via @TranBCVanIsle

BC Transportation @TranBC 17 Nov 2015

SOCIAL MEDIA

Here are the 3 **McKenzie Interchange** Options. What Would You Pick? bit.ly/1S2uue2 #yyj #yyjmckenzie

BC Transportation @TranBC 16 Nov 2015

3 options for **McKenzie Interchange** bit.ly/1RZY0kC More info at tomorrow's open house. #yyjMcKenzie #yyj

BC Transportation @TranBC 16 Nov 2015

@notanumber @bcgovnews Thanks for the input. Be sure to submit on the feedback page: bit.ly/1HQEfvI

BC Transportation @TranBC 16 Nov 2015

3 **McKenzie Interchange** options: what would you pick? bit.ly/1RZHtNK #yyjMcKenzie #yyj



BC Transportation @TranBC 16 Nov 2015

SOCIAL MEDIA

Take a look at the newly released concepts for future **McKenzie Interchange** [.bit.ly/1RZEYLo](https://bit.ly/1RZEYLo) #yyjMcKenzie #yyj

BC Transportation @TranBC 14 Nov 2015

You're invited: **McKenzie Interchange** open house this Tuesday [.bit.ly/1RUluGF](https://bit.ly/1RUluGF) #yyjMcKenzie #yyj

BC Transportation @TranBC 12 Nov 2015

Hope to see you at the **McKenzie Interchange** open house Tuesday [.bit.ly/1RROXCd](https://bit.ly/1RROXCd) #yyjMcKenzie #yyjtraffic

BC Transportation @TranBC 12 Nov 2015

This week's BC Transportation News editorial: upcoming **McKenzie Interchange** open house [.bit.ly/OrdWNT](https://bit.ly/OrdWNT)

BC Transportation @TranBC 4 Nov 2015

What you need to know about **McKenzie Interchange** consultation, upcoming open house: [.bit.ly/1H8NF5g](https://bit.ly/1H8NF5g) #yyjMcKenzie #yyj

BC Transportation @TranBC 3 Nov 2015

The **McKenzie Interchange** Project consultation is underway. Have your say! (Rhyming not necessary for...) [.instagram.com/p/9l3tHyuP7e/](https://instagram.com/p/9l3tHyuP7e/)

BC Transportation @TranBC 29 Oct 2015

Time to tell us what YOUR **McKenzie Interchange** looks like: [.bit.ly/1GzDs1U](https://bit.ly/1GzDs1U) #yyj #yyjMcKenzie

SOCIAL MEDIA



BC Transportation @TranBC 29 Oct 2015

What does YOUR **McKenzie Interchange** look like? bit.ly/1XCr3OH #yyj #yyjMcKenzie



BC Transportation @TranBC 29 Oct 2015

It begins...**McKenzie Interchange** public engagement launches with website, open house bit.ly/1XBXHjy #yyj #yyjMcKenzie

ENGAGEMENT WEBSITE

BRITISH COLUMBIA

Enter a keyword or phrase to search

Careers | Services A-Z | Organizations A-Z | Forms A-Z | News | Contact Us

Home | McKenzie Interchange 101 | Engagement Process | Ways to Participate

McKenzie Interchange Project

Welcome to the McKenzie Interchange Project engagement website.

The purpose of this website is to provide you with information about the McKenzie Interchange Project and allow you an opportunity to provide input and share your thoughts, at phases throughout the project.

The Province of B.C. and the Government of Canada are investing \$85 million in the development and construction of the McKenzie Interchange Project, a new interchange on the Trans-Canada Highway at the Intersection with Admirals Road and McKenzie Avenue in Saanich. The intersection is the number one bottleneck on Vancouver Island. The project will help improve traffic flow in the Capital Regional District, while reducing collisions and improving pedestrian and cyclist safety.

You can learn more and provide input by:

- Reading the materials from the [public open house](#).
- Sending an email to mckenzieinterchange@gov.bc.ca
- Calling 250 387-8700

McKenzie Interchange	
Final Engagement Totals	
OCT 29 - DEC 11, 2015	SINCE LAUNCH:
WEBSITE VISITS	12,399
AVERAGE SITE VISIT <small>min/sec</small>	4:12
FEEDBACK FORMS REC'D	1,059
EMAILS	138