



McKenzie Interchange Project Spring 2016 Engagement

## Appendix 1: Notification Materials

April 2016

## NEWSPAPER ADVERTISING

### Public Notice of Open House McKenzie Interchange Project

The Ministry of Transportation and Infrastructure invites the public to attend an Open House regarding a proposed new interchange at the intersection of the Trans-Canada Highway and Admirals Road and McKenzie Avenue.

This will be an opportunity for the public to review and provide input on the project. Ministry staff will be available to provide information and answer questions.

The drop-in open house is scheduled for the following date:

**Wednesday, February 24, 2016  
3:30 p.m. to 7:30 p.m.  
St. Joseph the Worker Parish Hall  
753 Burnside Road West, Victoria, B.C.**

For those unable to attend the open house, the information presented will be posted on the ministry's web site.

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**For more information, please visit our web site:  
<http://engage.gov.bc.ca/mckenzieinterchange/>  
Or contact us by telephone at 250 387-8700  
or by e-mail at [mckenzieinterchange@gov.bc.ca](mailto:mckenzieinterchange@gov.bc.ca)**

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# SOCIAL MEDIA

## Tweets from @TranBC

**BC Transportation** @TranBC Mar 15

Ding Ding: Round 2. We're looking for more of your feedback on the McKenzie Interchange Project.  
Survey: <http://bit.ly/1nD86ht> #yyj

**BC Transportation** @TranBC Mar 13

Ding Ding: Round 2. We're looking for more of your feedback on the McKenzie Interchange Project.  
Survey: <http://bit.ly/1nD86ht> #yyj

**BC Transportation** @TranBC Mar 11

Ding Ding: Round 2. We're looking for more of your feedback on the McKenzie Interchange Project.  
Survey: <http://bit.ly/1nD86ht> #yyj

**BC Transportation** @TranBC Feb 24

#yyjMcKenzie Interchange open house materials (renderings etc) are all here <http://bit.ly/1S2mpc8> #yyj





# SOCIAL MEDIA

**BC Transportation** @TranBC Feb 24

[#yyjMcKenzie](#) Interchange open house is on. Can't make it? New design options  
<http://bit.ly/1S1meOk> [#yyj](#)



**BC Transportation** @TranBC Feb 24

Two refined McKenzie Interchange options revealed at today's public open house  
<http://bit.ly/1S1meOk> [#yyj](#) [#yyjMcKenzie](#)

**BC Transportation** @TranBC Feb 23

Tomorrow (Feb 24) next McKenzie Interchange open house. Details <http://bit.ly/21ozWgJ> [#yyj](#)  
[#yyjMcKenzie](#)



**BC Transportation** @TranBC Feb 6

What you said about the future McKenzie Interchange project <http://bit.ly/20MEkpv> [#yyj](#) [#yyjMcKenzie](#)

## SOCIAL MEDIA

BC Transportation @TranBC Feb 4

Hey #yyj - an upcoming open house you'll be interested in <http://bit.ly/20JM9MI> #yyjmckenzie



BC Transportation @TranBC Feb 4

Next McKenzie Interchange open house Feb 24 <http://bit.ly/20GY1im> #yyj #yyjMcKenzie#Langford



BC Transportation @TranBC Feb 3

Summary of your McKenzie Interchange consultation feedback <http://bit.ly/1nOeBzb> #yyj #yyjMcKenzie



## SOCIAL MEDIA

**BC Transportation @TranBC** Feb 3

Next McKenzie Interchange open house Feb 24 <http://bit.ly/20GY1im> #yyj #yyjMcKenzie #Langford



**BC Transportation @TranBC** Feb 3

What you told us about the future McKenzie Interchange <http://bit.ly/20H0nxT> #yyj #yyjMcKenzie



# SOCIAL MEDIA

## Tweets from @govTogetherBC

**govTogetherBC** @govTogetherBC Mar 15

Hey [#yyj](#), the feedback form for [#yyjMcKenzie](#) Interchange closes Fri Mar 18:  
<http://ow.ly/Zui76> Please share! [@TranBC](#)

**govTogetherBC** @govTogetherBC Mar 12

Only 6 days left to complete the [#yyjMcKenzie](#) Interchange feedback form. Share your thoughts here:  
<http://ow.ly/ZmlPJ>

**govTogetherBC** @govTogetherBC Mar 11


1 week left to complete the [#yyjMcKenzie](#) Interchange feedback form. See the designs & comment:  
<http://ow.ly/ZmgjG> [#yyj](#)

**govTogetherBC** @govTogetherBC Mar 9

Hey [#yyj](#), have you completed the McKenzie Interchange project feedback form? See the designs:  
<http://ow.ly/Zgois>



# ENGAGEMENT WEBSITE




Enter a keyword or phrase to search

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Home | McKenzie Interchange 101 | Engagement Process | Ways to Participate

## McKenzie Interchange Project



Welcome to the McKenzie Interchange Project engagement website.

The purpose of this website is to provide you with information about the McKenzie Interchange Project and allow you an opportunity to provide input and share your thoughts, at phases throughout the project.

The Province of B.C. and the Government of Canada are investing \$85 million in the development and construction of the McKenzie Interchange Project, a new interchange on the Trans-Canada Highway at the Intersection with Admirals Road and McKenzie Avenue in Saanich. The intersection is the number one bottleneck on Vancouver Island. The project will help improve traffic flow in the Capital Regional District, while reducing collisions and improving pedestrian and cyclist safety.


You can learn more and provide input by:

- Reviewing the February 24, 2016 [public open house materials](#)
- Reading the [Engagement Summary Report](#)
- Sending an email to [mckenzieinterchange@gov.bc.ca](mailto:mckenzieinterchange@gov.bc.ca)
- Calling 250 387-8700

The input that you provided is being considered, along with technical and financial information, as we design the McKenzie Interchange Project.

Please continue to visit the site for project updates and you can also [sign up](#) to receive email updates about the project.

Read the Engagement  
Summary Report  
February 2016



See the  
Options

