

Millennium Line Broadway Extension

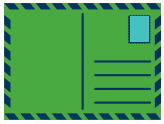
May 2017 – July 2017
Engagement Summary Report



Engagement Highlights

Outreach and Participation

Public Outreach by the Numbers



3,500 postcards distributed by the Street Team



200+ posters along the Broadway Corridor



Advertisements in **3** major newspapers in Metro Vancouver



10,587 page views on the TransLink website



3,239 page views on the City of Vancouver website



4,193 Greenest City newsletter recipients



262,930 NextBus text ads



14,859 email notifications to Talk Vancouver Panelists



1 TransLink Listens survey

Participation by the numbers:



174 people at **15** stakeholder meetings



875+ people at **3** open houses



3,050 online and in-person TransLink Listens survey responses

Feedback Highlights

Below is a high-level summary of feedback from all sources, including open houses, stakeholder meetings, and online survey responses.

- **Strong support for design features and considerations inside stations:** 86% of online survey respondents said design features met their expectations. There was strong support for station design features from stakeholders and people who attended public events as well. Those participants also mentioned the need for accessible public washrooms, public art, and wayfinding to help make each station unique.
- **Strong support for design features and considerations outside stations:** 95% of people who answered this online survey question identified waiting space with weather protection as their priority; while another 89% identified street furniture, like waste and recycling bins, and benches; and 85% identified making locations recognizable as rapid transit stations.
- **Effective construction impact strategies:** 78% of online survey respondents who answered the question about managing transportation impacts during construction felt the suggested strategies would be effective. Stakeholders and public event participants prioritized mitigation efforts to efficiently re-route traffic for pedestrians, transit riders, bicyclists, and drivers. 76% of respondents to the online question about strategies for supporting business access and addressing community needs thought the strategies would be effective.
- **Land use:** many stakeholders and public event participants recognized that the project is an opportunity to increase jobs and housing along the alignment. However, some of those people also expressed a desire for a land use plan to address growth in the corridor.
- **Connecting rapid transit to UBC:** There was significant interest in the project timeline, with a desire to see rapid transit connect to the University of British Columbia (UBC) as soon as possible, rather than at a later stage. 37% of respondents to the open-ended question about additional considerations for the Arbutus area included suggestions to continue the Millennium Line beyond Arbutus now.
- **Specific station areas:** Online survey respondents and event attendees shared a variety of comments related to specific station areas, such as questions and concerns about business impacts, intermodal connectivity, communications during construction, traffic, and safety.