



# Millennium Line Broadway Extension

December 2016 – February 2017  
Engagement Summary Report

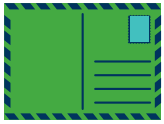


# Engagement Highlights

## Outreach and Participation

---

### Public Outreach by the Numbers



**4,000** postcards distributed to transit riders



**150** posters along the Broadway Corridor



Advertisements in **3** major Metro Vancouver newspapers



**1** supplied article in local newspaper



**9,380** page views on the TransLink website



**146,707** NextBus text ads



Social media posts and re-posts on Facebook and Twitter



**1** TransLink Listens survey



**1** telephone survey

---

### Participation by the numbers:



**400+** people at **3** open houses



**71** people at **3** stakeholder meetings



**800** telephone poll responses



**4,199** online and in-person TransLink Listens survey responses

# Feedback Highlights

Below is a high-level summary of feedback from all sources, including open houses, stakeholder meetings, a public opinion telephone poll and online survey responses.

---

- **Strong support for the Broadway Extension:** 80% of online survey respondents are “very supportive” of the Broadway Extension.
- **Improved transit experience:** many see the Broadway Extension as an opportunity to provide a better transit experience, including increasing mobility options and alleviating the overcrowded 99 B-Line.
- **Vehicle congestion:** 77% of survey respondents believe reducing congestion in the Broadway Corridor is “very” or “extremely” important.
- **More homes and jobs:** broad support for enhancing the Broadway Corridor’s role as a hub of economic activity in Metro Vancouver. Many would like to see more homes built along the Corridor so riders can work, live and play in the area.
- **Shared interest in the route:** how it will affect surrounding neighborhoods, particularly the number of people moving through station areas.
- **Integrated land use planning:** interest in how the project will impact streetscapes and housing affordability, particularly for Jericho Lands and Arbutus Corridor planning.
- **Multi-modal integration:** common desire for better integration of transit, cycling and private vehicles so riders can use multiple modes to travel more conveniently and efficiently, while also being sustainable.
- **Project timeline, cost and funding sources:** common desire for an efficient construction timeline that keeps project costs low. Some people would like to learn more about how different levels of government are working together to fund the project.
- **Construction method and impact:** shared interest in mitigating potential construction impacts on businesses, residents, and transit riders. Many feel mitigating construction impacts is important and would specifically like continued access to business areas during construction.
- **Station design:** people want station design that respects neighbourhood character, includes desired services (such as drop-off and pick-up areas), and ensures safety at stations.