



Columbia River Treaty 2020 Public Engagement Plan

*Presented to CBRAC
June 26, 2020*



Overarching Goals

- To ensure Canadian Columbia Basin residents feel engaged and heard throughout the Columbia River Treaty negotiation process.
- To address issues raised by Canadian Columbia Basin residents related to the Columbia River Treaty footprint and operations.
- To increase public understanding of the Columbia River Treaty.



Public Engagement Phases

- 1. 2012 – 2013:** Columbia River Treaty Review
- 2. 2014 – 2017:** Prepare for Canada-U.S. negotiations
- 3. 2018:** Begin Canada-U.S. negotiations
 - Provide updates on negotiations
 - Confirm priority interests with Columbia Basin residents
 - Broaden awareness of Treaty impacts to the Canadian Columbia Basin
- 4. 2019 - 2020:** Continue Canada-U.S. negotiations **<- WE ARE HERE**
 - Continue providing updates on negotiations
 - Make progress on community interests
 - Broaden engagement with those not currently engaged (e.g. youth)
- 5. Date TBD:** Seek community feedback on modernized Treaty options
- 6. Date TBD:** Share final agreement with communities



2020 Focus, in the time of a pandemic

- Keep Basin residents and interested parties updated
- Make progress on addressing community interests
- Explore opportunities for youth engagement
- Increase inclusivity of engagement



2020 Engagement Plan

- Updates on B.C. Treaty website, Facebook Twitter
- Further context on issues through B.C. Treaty Newsletter
- Media releases & Minister statements for key milestones
- Regular contact with LGC and CBRAC
- Monthly updates to Basin elected officials through LGC
- Emails, phone calls, virtual presentations with interested parties as requested



2020 Engagement Plan

- Meetings with key stakeholder groups about community interest projects
- Seek a contractor to develop a grade-school engagement strategy/program
- Connect with College of the Rockies and Selkirk College
- Develop and apply inclusivity policy for public engagement
- Explore virtual engagement tools (e.g. thoughtexchange, *bangthetable*, PlaceSpeak etc.)



CBRAC's Role

- Continue working with B.C. to ensure understanding of community interests, needs and challenges
- Provide advice on engaging with your communities
- Share B.C. communications through your channels



Questions?
Thoughts?