

From: William Tang [mailto:william@eco-service.ca]
Sent: Thursday, November 14, 2013 11:35 AM
To: Living Water Smart ENV:EX
Subject: Letter for Consideration

Hello,

I've attached a letter on behalf of Eco Service Canada for your consideration on the cost of water and the use of water for vanity purposes such as washing vehicles. Hopefully the Province can help us set an example to conserve our negative-replenishing supply of potable water for future generations.

Kind Regards,

William Tang

President

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Eco Service Canada

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Eco Service Canada
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Environment Minister Mary Polak
Water Sustainability Act, Ministry of Environment,
Water Protection and Sustainability Branch
PO Box 9362 Stn Prov Gov, Victoria BC, V8W 9M2.

Dear Ms. Polak:

As a Corporate Citizen in this beautiful Province of British Columbia, We feel obligated to bring to the public spotlight a small change that can make a tremendous impact on the sustainability of our drinking water. For the past 2.5 years, Eco Service Canada has saved over 2.5 million Litres* of drinking water just by changing the way people wash their cars (*though the numbers are significantly higher if accurately considered). The technology is readily available and all across Canada, there are startups like ours that believe in the same vision, where potable water should be used for purposes of consumption or other more important life dependant uses instead of vanity for cars.

With Stats Canada, you can see in 2010 there were more than 3.2 million registered vehicles in B.C. and of those, more than 2.8 million were road motor vehicles. If each of those 2.8 million cars were just washed once in that year, BC would have wasted more than 280,000,000 litres of potable water. That's enough water for 405,304 people to drink for a year or over 5,000 people to drink for a lifetime. With our drinking water supplies diminishing faster than they are replenishing - it would be wise to at least deter activities like washing cars with potable water to save for our future generations. I'm sure my children (when I have them) will look back and say "why did you guys waste all that water when it's such an important resource?". If we are going to allow this water to be used for reasons of capitalistic gains, then it's wise to charge a premium rather than \$225 for 380,000,000+ litres of water or the rates shown right now. Water needs to be considered as a cost of doing business and with the rates proposed right now, it's less of an expense than any company's petty cash accounts.

In an effort in many regions around the world, even locally in other Provinces, they have taken measures to discourage residents to wash their cars at their own houses and must visit commercial establishments with recycled water efforts or resort to more environmentally friendly methods such as a Waterless Car Wash. Some foreigners I've met are a bit disgusted as well at how we waste water, "imagine pouring 100 bottles of wine on your car - would you do that?" was something I've heard a customer of ours say since water is worth more than wine where he came from.

As a company, we believe in giving back the amount of water we've saved and we do whatever we can to help conserve water. Hopefully the Province can help us set an example and carefully consider our letter about how important potable water is to our future generations.

William Tang
President
Eco Service Canada